

Image Guidelines

...for a better financial return



Profile photo

Your photo is the single most important tool you will need as a web-based psychic/tarot reader. Imagine it as your electronic calling card that connects you and your service to the entire British Isles.

Increase your earning potential

Our research data shows that clients will select a psychic/tarot reader on the basis of their photo. A good photograph can generate increased financial benefits of up to 230% and long term loyalty from clients.

Formats

You can send us your photo in one of three formats

1. FROM A DIGITAL CAMERA

Most modern digital cameras and phones are ideal.

Min Res: 3 mega pixels
Format: JPEG, BMP, TIFF
Quality: Set to HIGH and in colour
Email: 10MB limit

2. SCANNER

Scan your photo onto your home computer and send to it to us via email. We only require a head and shoulders.

Min Res: 200dpi
Format: Colour JPEG, BMP, TIFF
Email: 10MB limit

3. BY POST

Please ensure that the photo is recent one, in colour and not damaged or scratched. If you require the photo back then please supply a stamped addressed envelope.

Min size: 5x7
Format: Colour

Contact details

 0870 345 1143

 pslhelpdesk@4dinteractive.co.uk

 Psychic Switchboard Ltd.
Orega Business Centre, 1 Hardwicks Square,
London, SW18 4AW

Taking your photo

Follow these four simple rules to achieve the best results

1. APPEARANCE

Make the effort and look your best, it's for your benefit. Dress comfortably and be yourself. Be smart and casual - no ties please.

2. SCENE

Find a place that is well lit and shoot against a white or plain colour background.

3. RELAX

It's very important to look natural, to smile and always look at the camera. Have a friend take the photo or set your camera to self shoot.

4. EMAIL

Choose the photo you're happy with, name your file with your name, ie: John smith.jpeg and email us!

(Please note that there is a firewall restriction of 10MB on email attachments)

Do's & Don'ts examples

